

New Hampshire Magazine's BRIDE

Now published twice a year!

Published in August and March, *New Hampshire Magazine's Bride* is the perfect marriage of four-color photography, professionally written feature stories, local information on planning the big day and highly-targeted distribution. You'll definitely want to say "I do" to this year-round marketing opportunity. It's the premier regional guide for New Hampshire brides to help them prepare for the wedding they've always dreamed of. *New Hampshire Magazine's Bride* features the latest in bridal style, trends, cuisine and accessories.

Distribution:

- Area bridal shows (WZID Wedding Expo, WERZ Bridal Showcase 2009 and several smaller regional shows)
- Newsstands throughout the state
- Direct mailed to over 1,300 New Hampshire Hair Salons & Spas
- Online at www.bridenh.com

Circulation:

12,000 each issue

Space Reservation Deadline:

Fall/Winter issue publishes August 2009
Space Deadline – June 12, 2009

Spring/Summer issue publishes March 2010
Space Deadline – January 12, 2010



To Advertise in *New Hampshire Magazine's Bride*, call

Sheila Holland at 603-413-5144 or email sholland@nh.com

Connie Audet at 603-413-5142 or email caudet@nh.com

Mary Jo Drown at 603-413-5145 or mdrown@nh.com

Kristina Krueger at 603-413-5138 or kkruieger@nh.com

New Hampshire
magazine

New Hampshire Magazine's *Bride*
A publication of McLean Communications, 603-624-1442
150 Dow Street · Manchester, NH 03101 · www.bridenh.com

2009/2010 Advertising Specification for *New Hampshire Magazine's Bride*



Advertise in two issues (Fall/Winter & Spring/Summer) and save 20% on each. Rates are per insertion.

Your display ad in *New Hampshire Magazine's Bride* includes the following extras:

Complimentary Copies

Copies of *New Hampshire Magazine's Bride* are free for display advertisers to distribute to potential clients.

Online

New Hampshire Magazine's Bride also appears on bridenh.com and is linked through nhmagazine.com.

All advertisers receive an enhanced online bridal resource directory listing (including logo) on bridenh.com

Full page advertisers receive a banner ad on bridenh.com in addition to enhanced bridal resource directory listing.

RATES	1x	2x
Full Page	\$1,830	\$1,525
2/3 Page	\$1,290	\$1,075
Junior Page	\$1,160	\$965
1/2 Page	\$1,005	\$840
1/3 Page	\$720	\$600
1/6 Page	\$385	\$320
Back Cover	\$2,245	\$1,870
Inside Covers	\$1,975	\$1,645
Wedding Gallery	\$475	\$395



PRINT AD SIZES	WIDTH (INCHES)	X	HEIGHT (INCHES)
Full Page (Bleed)	8.375"	x	11.125"
Full Page (Trimmed size)	8.125"	x	10.875"
Full Page (Live Area)	7"	x	10"
2/3 Page (Vertical)	4.625"	x	10"
Junior Page (Vertical)	4.625"	x	7.45"
1/2 Page (Horizontal)	7.00"	x	4.95"
1/3 Page (Vertical)	2.25"	x	10"
1/3 Page (Block)	4.625"	x	4.95"
1/6 Page (Vertical)	2.25"	x	4.95"
1/6 Page (Horizontal)	4.625"	x	2.45"

Full page advertisers will receive an ad in the Wedding Gallery.